



SoCal Youth For Christ  
**Virtual RUN-WALK FOR YOUTH**

ANYTIME during the weekend of  
**November 6-8, 2020**  
 ANY LOCATION you choose...



# 2020 Run-Walk For Youth

A Fundraiser Supporting  
 Southern California Youth For Christ

## REGISTER:

Sign up as an individual to start fundraising for SoCal YFC.

Go to [yfcrun.com](http://yfcrun.com).

Create your own fundraising page. Share on Facebook and Instagram.

## FORM A FUNDRAISING TEAM:

Form a team of two or more fundraisers and be eligible for additional prizes.

## DONATE:

Your support empowers SoCal YFC to reach out to more young people.

### HELP ME ACHIEVE MY FUNDRAISING GOAL FOR YFC:

Go to [yfcrun.com](http://yfcrun.com)

Click on Donate

Enter my name:

(RUN-WALK PARTICIPANT'S NAME)  
 in the "Find a Walker/Runner" search field to sponsor me.

See other side for details on this year's all-new fundraiser.



YFC reaches young people everywhere, working together with the local church and other like-minded partners to raise up lifelong followers of Jesus who lead by their godliness in lifestyle, devotion to prayer and the Word of God, passion for sharing the love of Christ, and commitment to social involvement.



# 2020 Run-Walk For Youth

November 6-8, 2020

This year's Run-Walk is a virtual event that takes place at any time and place of your choosing during the weekend of November 6-8. Beforehand, you ask friends, co-workers & family to give a donation or make a pledge to YFC's ministry. Then...on the Run-Walk weekend, you can take an hour to run, walk, roll, or stroll...or...sip a cup of coffee...then...take a selfie of your activity, post it on social media & hashtag #YFCRunWalk2020.

## What Else is New for the 2020 Virtual Run-Walk?

- ✓ **Simplified Fundraising Process!** All fundraising is done online at [yfcrun.com](http://yfcrun.com). Instructions are on the "Instructions-Sponsor Tracker Form," available at [socialyfc.org/social\\_yfc\\_run\\_for\\_youth](http://socialyfc.org/social_yfc_run_for_youth).
- ✓ **Helpful Fundraising Tips Available at [socialyfc.org/social\\_yfc\\_run\\_for\\_youth](http://socialyfc.org/social_yfc_run_for_youth):** Find tips on how to set up your fundraising page, how to make a Facebook profile picture banner to promote your fundraising campaign, letter templates, Team Captain Guide, FAQs, etc.
- ✓ **New Incentives for Fundraisers\*!**
  - Participants Under 18 Years Old:
    - \* Raise \$100-\$199.99 – get \$20 VISA gift card
    - \* Raise \$200-\$399.99 – get \$40 VISA gift card
  - Participants of All Ages:
    - \* Raise \$400-\$599.99 – get \$50 VISA gift card
    - \* Raise \$600-\$799.99 – get \$75 VISA gift card
    - \* Raise \$800 or more – get \$100 VISA gift card
    - \* **Special Prizes for the Top 5 Individual Fundraisers**
- ✓ **New Prizes for Teams\*!**
  - \* Raise \$10,000 – get 4 one-day passes to Disneyland & California Adventure
  - \* Raise \$15,000 – get 6 one-day passes to Disneyland & California Adventure
  - \* Raise \$20,000 – get 8 one-day passes to Disneyland & California Adventure
  - \* *Team members are also eligible for individual fundraiser prizes.*
- ✓ **Exciting Online Competitions throughout October & November!**

Details will be posted on the YFC Run-Walk Facebook page. Be sure to follow us!

  - \* Most Creative Selfie Promoting the Run-Walk
  - \* Best Design of Run-Walk T-Shirt
  - \* Intermittent Fundraising Targets
  - \* And more!

*\*Incentive Rules: 1. To qualify for all individual and team prizes and incentives, each Runner-Walker must be registered at yfcrun.com. 2. All prizes and incentive amounts will be determined based only on pledges and gifts entered in each Runner-Walker's official website on yfcrun.com no later than 8:00pm (PST), November 8, 2020.*